



Corporate partnership  
opportunities



## Introduction

*“I visited Muckhart Golf Club and it was as near to paradise as I think I’d ever been at that time”*

*Peter Alliss*

Situated in the heart of the ‘Home of Golf’ since 1908, Muckhart Golf Club has long boasted a position on the list as a must-play courses in Scotland. With three 9-hole courses offering variety in both setting and challenge, we have something for everyone – from world-class golfers to social enthusiasts. The stunning Ochil hills provide an incomparable backdrop on every hole and all three courses are cleverly designed, bringing out the best of the local scenery as well as utilising the prevailing weather conditions to provide a fair test of golf.

Thanks to a friendly welcome and a warm atmosphere, Muckhart Golf Club hosts dozens of visiting groups and societies every year. Our Open events – Junior, Senior, Ladies, Gents & Mixed – are often oversubscribed, guaranteeing that our reputation is spread far and wide.



## History

Muckhart Golf Club was founded in the early 1900s with the assistance of a local benefactor, who provided fifty-five acres of land, upon which the original 9-hole course – The Cowden - was created. This opened on 28<sup>th</sup> May 1908. The annual family membership fee was £1.

During World War II, the course fell into disrepair, due to a desperate shortage of grazing land. The greens, fairways and tees disappeared after being set aside as rough grazing for sheep. Post-war though, the course was rediscovered and slowly renovated.

In the late 1960's the course was extended to 18 holes. With a considerable amount of work taken on by the members, a further 9 holes – The Arndean - were opened on 31<sup>st</sup> August 1970. It was not long after attaining eighteen hole status that Muckhart Golf Club emerged as one of the fairest tests of golf in the Perth & Kinross area, and the course was soon in demand to host prestigious County and National events.

In 1992, land adjoining the course was purchased and a third nine – The Naemoor – was officially opened on 25<sup>th</sup> July 1998, thus completing the magnificent 27-hole heathland course that we now know as Muckhart Golf Club.

At the beginning of 2017, the Muckhart Golf Club Board of Directors launched an ambitious regeneration project that has already achieved considerable success. A complete operational review led to immediate improvements such as the reintroduction of a Golf Professional and investment in greenkeeping machinery, the effects of which are evident already.



## Corporate Partnership Opportunities

In line with our recent resurgence, we are pleased to announce and present a variety of Partnership opportunities aimed at developing and strengthening our existing corporate ties and of course, establishing new relationships.

Our Corporate Partners are extremely important to us and our ongoing success. Creating mutually beneficial relationships is a crucial element in any business and we constantly strive to ensure that our partners are maximising the benefits provided within their agreement.

We are always open to suggestions as to how we can improve our Partnership offerings and would welcome your feedback. Thank you in advance for reviewing our packages. We look forward to working with you.



## Partnership Category: PLATINUM

<b>Annual Benefits</b>	<b>Value to Sponsor</b>
Golf Day x 60 players (golf only)	£1,500
104 x 4 ball's*	£12,480
Sponsors' Board Branding	£300
Full page advert – Members handbook**	£150
Bar Credit x £300	£300
Title Sponsorship of 2 Club Opens	£1,000
Online & Social Media interactions	£200
Patrons' Day Invitations x 8	£320
<b>Total Annual Value:</b>	<b>£16,250</b>

<b>Agreement Duration</b>	<b>Annual Fee</b>
One Year	£4,450
Two Years	£3,560
Three Years	£2,670

\* Equivalent to 2 x 4 balls per week – can be taken at any time during the year subject to tee time availability and two 4 balls per day

\*\* For 2018 handbook, cut-off date for delivery of artwork is Monday 26 Feb



## Partnership Category: **GOLD**

Annual Benefits	Value to Sponsor
Golf Day x 16 players (golf only)	£400
Sponsors' Board Branding	£300
Full page advert – Members handbook**	£150
Bar Credit x £150	£150
Title Sponsorship of 1 Club Open	£500
Online & Social Media interactions	£200
Patrons' Day Invitations x 4	£160
<b>Total Annual Value:</b>	<b>£1,860</b>

**GOLD PLUS:** All of the above + 144 Green Fee Vouchers – Sponsor value £4,320

Agreement Duration	Annual Fee	
	<b>GOLD</b>	<b>GOLD PLUS</b>
One Year	£1,650	£2,950
Two Years	£1,320	£2,360
Three Years	£990	£1,770

\*\* For 2018 handbook, cut-off date for delivery of artwork is Monday 26 Feb



## Partnership Category: SILVER

Annual Benefits	Value to Sponsor
Golf Day x 12 players (golf only)	£300
Sponsors' Board Branding	£300
Full page advert – Members handbook**	£150
Bar Credit x £100	£100
Online & Social Media interactions	£200
Patrons' Day Invitations x 4	£160
<b>Total Annual Value:</b>	<b>£1,210</b>

**SILVER PLUS:** All of the above + 72 Green Fee Vouchers – Sponsor value: **£2,160**

Agreement Duration	Annual Fee	
	SILVER	SILVER PLUS
One Year	£900	£1,950
Two Years	£720	£1,560
Three Years	£540	£1,170

\*\*For inclusion in our members handbook, cut-off date for delivery of artwork is the 24th Feb



## Partnership Category: **BRONZE**

Annual Benefits	Value to Sponsor
Sponsors' Board Branding	£300
Half page advert – Members handbook**	£100
Bar Credit x £75	£75
Online & Social Media interactions	£200
Patrons' Day Invitations x 2	£80
<b>Total Annual Value:</b>	<b>£755</b>

**BRONZE PLUS:** All of the above + 36 Green Fee Vouchers - **Sponsor value: £1,080**

Agreement Duration	Annual Fee	
	<b>BRONZE</b>	<b>BRONZE PLUS</b>
One Year	£650	£1,200
Two Years	£520	£960
Three Years	£390	£720

\*\* For 2018 handbook, cut-off date for delivery of artwork is Monday 26 Feb



# Thank you

Thank you for taking the time to read and review details of our Corporate Partnerships.

For queries or further information, please contact us on 01259 781423 or through [enquiries@muckhartgolf.com](mailto:enquiries@muckhartgolf.com)